Gravity Software™

Tag Line

“Simply Innovative Business Management”

Overview

Gravity Software (Gravity) is the first online business management application exclusively written for a smart business. More than just accounting, Gravity provides you with the necessary tools and processes to help your businesses grow. Gravity gets results not just numbers by incorporating many of the principles of EOS™ ([www.eosworlwide.com](http://www.eosworlwide.com))\*.

Gravity’s robust features are designed to leverage your company’s greatest asset, it people. Our guiding principle is to simplify the lives of our users while providing your company with the platform it needs to grow. Features like a complete accounting audit trail but with a one click correction to any transaction. You can easily enter and manage a transaction on one screen. No popups or multiple clicks needed, e.g., you can enter a voucher, post it and print a check from one screen. So simple, yet powerful!

Gravity is built on the Microsoft Dynamics CRM platform that hosts over 40,000 companies worldwide and has become one of the most reliable and scalable platforms available today. By utilizing the Microsoft Dynamics CRM Online cloud based platform, Gravity makes it simple for your business to operate anywhere, at any time without all the startup costs associated with other accounting applications.

Gravity gives you company the distinct advantage of having one platform for CRM and Financials that are fully integrated to meet your unique business needs. There’s no need to manage two separate applications or install software to integrate CRM with your accounting application.

Gravity has a feature set designed for companies that have outgrown QuickBooks™. A simple and easy wizard guides your upgrade from QuickBooks™, allowing you to start using Gravity almost immediately.

Gravity’s advanced features, inspired by real business processes, include:

1. Dimension Reporting – Tracking locations, events, machinery etc.
2. Multi-Location Inventory – Track inventory in multiple warehouses
3. Full Role Based Security – Ensure your data integrity
4. Complete Transaction Audit Trail – Provides full transparency to your activity
5. Segmented Chart of Accounts – Easily set up profit centers, divisions

Features

1. **Built on the Microsoft Dynamic CRM** P**latform** - Gravity is fully integrated to Microsoft Dynamics CRM. No need to run your accounting on a separate platform and deal with integration tools.
2. **Full Audit Trail** - Gravity combines simplicity with transparency and a complete audit trail on every transaction
3. **One Button Correction -** Correct a transaction with one click and still maintain an audit trail
4. **Cloud-Based, Browser Independent -** Built on the Microsoft Dynamics CRM Online platform, there is no need to purchase hardware or manage a complex infrastructure. You can securely access Gravity from any standard browser\*\* on your desktop or mobile device.
5. **Security to protect your Data -** Gravity utilizes security roles to control access to your company’s data to ensure that users cannot see information or create documents that you don’t want them to.
6. **Dimensions, Dimensions, Dimensions -** Gravity provides the ability to tag every transaction with dimension codes that allows you to track projects, events or even repairs to specific activities.
7. **Advanced Find Queries -** Gravity gives you the ability to slice and dice your data with an easy, yet powerful query tool.
8. **Scorecards that Matter\*** - Gravity comes with predefined scorecards that provides better insight into your company data. Our advanced scorecards allows you to compare your company’s performance to your peers in real-time.
9. Robust Features to Help Leverage a Small Business’ Growth -
   1. A Flexible, Segmented Chart of Accounts.
   2. Multi-Location Inventory
   3. Sales Reporting by Salesperson, Territory or User Defined Dimensions
   4. Complete 1099 Tracking and Reporting

Explore the benefits of Gravity Software and grow your business. Contact us for a demo.

\*Available Fall 2015

\*\*See Microsoft CRM Approved Browsers